

NICE Reports 19% Growth in Total Revenue for the Fourth Quarter and 17% Growth for the Full Year 2021

2021 Full-Year Cloud Revenue Exceeds \$1 Billion, Increasing 31% Compared to Full-Year 2020

Provides 2022 Guidance of 12% Total Revenue Growth and Expects 27% or Greater Growth for 2022 Cloud Revenue

Hoboken, New Jersey, February 17, 2022 - NICE (NASDAQ: NICE) today announced results for the fourth quarter and full year ended December 31, 2021.

Fourth Quarter 2021 Financial Highlights

GAAP	Non-GAAP
Revenue of \$515 million, growth of 18.6% year-over-year	Revenue of \$515 million, growth of 17.6% year-over-year
Cloud revenue of \$285 million, growth of 30.2% year-over-	Cloud revenue of \$285 million, growth of 28.1% year-over-
year	year
Gross margin of 67.9% compared to 66.4% last year	Gross margin of 73.0% compared to 72.2% last year
Operating income of \$65 million compared to \$65 million last	Operating income of \$146 million compared to \$132 million
year	last year, growth of 10.5% year-over-year
Operating margin of 12.6% compared to 15.0% last year	Operating margin of 28.2%, compared to 30.1% last year
Diluted EPS of \$0.76 versus \$0.83 last year	Diluted EPS of \$1.73 versus \$1.61 last year, growth of 7.5%

Full Year 2021 Financial Highlights

GAAP	Non-GAAP				
Revenue of \$1,921 million, growth of 16.6% year-over-year	Revenue of \$1,926 million, growth of 16.2% year-over-year				
Cloud revenue of \$1,019 million, growth of 31.0% year-over-	Cloud revenue of \$1,023 million, growth of 30.1% year-over-				
year	year				
Gross margin of 67.5% compared to 65.9% last year	Gross margin of 72.6% compared to 71.3% last year				
Operating income of \$264 million compared to \$242 million	Operating income of \$544 million compared to \$470 million				
last year	last year, growth of 15.6% year-over-year				
Operating margin of 13.7% compared to 14.7% last year	Operating margin of 28.2% compared to 28.4% last year				
Diluted EPS of \$2.98 versus \$2.98 last year	Diluted EPS of \$6.52 versus \$5.73 last year, 13.8% growth				
Diluted Er 3 01 \$2.30 versus \$2.30 last year	year-over-year				

"We ended 2021 on a high note and with great momentum. NICE is a fast growing, agile market leader at scale combined with blue-chip profitability," said Barak Eilam, CEO of NICE.

Mr. Eilam continued, "Fourth quarter financial results reflected outstanding execution across the board that led to 19% growth in total revenue, double-digit growth in every region and continued strength in profitability. Fueling this growth is our continued excellent performance in the cloud. Cloud revenue increased 30% in the quarter, which propelled our annual cloud revenue over the \$1 billion mark, further establishing NICE as the clear cloud leader in our industry."

"The strong fourth quarter results echo our success throughout 2021 as we reported double-digit total revenue growth in every quarter, further drove our international expansion, gained massive scale in digital and transformed NICE from an analytics leader to an AI powerhouse with a fivefold increase in AI bookings.

"As we head into 2022 and beyond, we believe we are in the best competitive position in our history with the strategic assets firmly in place to achieve further success."

GAAP Financial Highlights for the Fourth Quarter and Full Year Ended December 31:

Revenues: Fourth quarter 2021 total revenues increased 18.6% to \$515.5 million compared to \$434.6 million for the fourth quarter of 2020.

Full year 2021 total revenues increased 16.6% to \$1,921.2 million compared to \$1,648.0 million for the full year 2020.

Gross Profit: Fourth quarter 2021 gross profit was \$350.2 million compared to \$288.5 million for the fourth quarter of 2020. Fourth quarter 2021 gross margin was 67.9% compared to 66.4% for the fourth quarter of 2020. Full year 2021 gross profit increased to \$1,296.7 million compared to \$1,086.1 million for the full year 2020. Full year 2020 gross margin was 67.5% compared to 65.9% for the full year 2020.

Operating Income: Fourth quarter 2021 operating income was \$65.1 million compared to \$65.1 million for the fourth quarter of 2020. Fourth quarter 2021 operating margin was 12.6% compared to 15.0% for the fourth quarter of 2020. Full year 2021 operating income increased to \$263.9 million compared to \$242.0 million for the full year 2020. Full year 2020 operating margin was 13.7% compared to 14.7% for the full year 2020.

Net Income: Fourth quarter 2021 net income was \$51.2 million compared to \$55.0 million for the fourth quarter of 2020. Fourth quarter 2021 net income margin was 9.9% compared to 12.6% for the fourth quarter of 2020. Full year 2021 net income was \$199.2 million compared to \$196.3 million. Full year 2021 net income margin was 10.4% compared to 11.9% for the full year 2020.

Fully Diluted Earnings Per Share: Fully diluted earnings per share for the fourth quarter of 2021 was \$0.76 compared to \$0.83 in the fourth quarter of 2020.

Fully diluted earnings per share for the full year 2021 were \$2.98 compared to \$2.98 for the full year 2020.

Operating Cash Flow and Cash Balance: Fourth quarter 2021 operating cash flow was \$112.7 million and full year operating cash flow was \$461.8 million.

In the fourth quarter, \$24.3 million were used for share repurchases and for the full year of 2021, \$73.2 million were used for share repurchases. As of December 31, 2021, total cash and cash equivalents, short and long term investments were \$1,424.8 million. Our debt, net of a hedge instrument, was 532 million dollars, resulting in net cash and investments of 893 million dollars.

Non-GAAP Financial Highlights for the Fourth Quarter and Full Year Ended December 31:

Revenues: Fourth quarter 2021 Non-GAAP total revenues increased to \$515.5 million, up 17.6% from \$438.4 million for the fourth quarter of 2020.

Non-GAAP total revenues for the full year 2021 increased 16.2% to \$1,925.7 million compared to \$1,657.1 million for the full year 2020.

Gross Profit: Fourth quarter 2021 Non-GAAP gross profit increased to \$376.4 million compared to \$316.7 million for the fourth quarter of 2020. Fourth quarter 2021 Non-GAAP gross margin was 73.0% compared to 72.2% for the fourth quarter of 2020.

Full year 2021 Non-GAAP gross profit increased to \$1,397.6 million compared to \$1,181.6 million for the full year 2020. Full year 2021 Non-GAAP gross margin was 72.6%, compared to 71.3% for full year 2020.

Operating Income: Fourth quarter 2021 Non-GAAP operating income increased to \$145.6 million compared to \$131.7 million for the fourth quarter of 2020. Fourth quarter 2021 Non-GAAP operating margin was 28.2% compared to 30.1% for the fourth quarter of 2020.

Full year 2021 Non-GAAP operating income increased to \$543.9 million compared to \$470.4 million for the full year 2020. Full year 2021 Non-GAAP operating margin was 28.2% compared to 28.4% for the full year 2020.

Net Income: Fourth quarter 2021 Non-GAAP net income increased to \$116.7 million compared to \$106.9 million for the fourth quarter of 2020. Non-GAAP net income margin totaled 22.6% compared to 24.4% for the fourth quarter of 2020. Full year 2021 Non-GAAP net income increased to \$436.3 million compared to \$378.2 million for the full year 2020. Full year 2021 Non-GAAP net income margin totaled 22.7% compared to 22.8% for the full year 2020.

Fully Diluted Earnings Per Share: Fourth quarter 2021 Non-GAAP fully diluted earnings per share increased 7.5% to \$1.73 compared to \$1.61 for the fourth quarter of 2020.

Full year 2021 Non-GAAP fully diluted earnings per share increased 13.8% to \$6.52 compared to \$5.73 for the full year 2020.

First Quarter and Full Year 2022 Guidance:

First Quarter 2022:

First quarter 2022 Non-GAAP total revenues are expected to be in a range of \$505 million to \$515 million. First quarter 2022 Non-GAAP fully diluted earnings per share are expected to be in a range of \$1.65 to \$1.75.

Full Year 2022:

Full year 2022 Non-GAAP total revenues are expected to be in a range of \$2,140 million to \$2,160 million, representing 12% growth at the midpoint compared to full year 2021.

Full year 2022 Non-GAAP fully diluted earnings per share are expected to be in a range of \$7.07 to \$7.27, representing 10% growth at the midpoint compared to full year 2021.

Quarterly Results Conference Call

NICE management will host its earnings conference call today February 17th, 2022 at 8:30 AM ET, 13:30 GMT, 15:30 Israel, to discuss the results and the company's outlook. To participate in the call, please dial into the following numbers: United States 1-877-407-4018 or +1-201-689-8471, United Kingdom 0-800-756-3429, Israel 1-809-406-247. The call will be webcast live on the Company's website at https://www.nice.com/investor-relations/upcoming-event.

Explanation of Non-GAAP measures

Non-GAAP financial measures are included in this press release. Non-GAAP financial measures consist of GAAP financial measures adjusted to exclude share-based compensation, amortization of acquired intangible assets, acquisition related expenses, amortization of discount on debt and loss from extinguishment of debt and the tax effect of the Non-GAAP adjustments. The Company early adopted ASU 2021-08, Business Combinations, effective January 1, 2021. The amendments in ASU 2021-08 require acquiring entities to apply Topic 606 to recognize and measure contract assets and contract liabilities in a business combination. The Company applied the new guidance retrospectively to all business combinations for which the acquisition date occurred on or after January 1, 2021, therefore comparative financials were not adjusted. Through December 31, 2020 business combination accounting rules required the recognition of a legal performance obligation related to a revenue arrangement of an acquired entity as a liability. The amount assigned to such liability was based on its fair value at the date of acquisition. Comparative financials Non-GAAP adjustment for a revenue arrangement is intended to reflect the full amount of such revenue. The Company believes that these Non-GAAP financial measures, used in conjunction with the corresponding GAAP measures, provide investors with useful supplemental information about the financial performance of our business. We believe Non-GAAP financial measures are useful to investors as a measure of the ongoing performance of our business. Our management regularly uses our supplemental Non-GAAP financial measures internally to understand, manage and evaluate our business and to make financial, strategic and operating decisions. These Non-GAAP measures are among the primary factors management uses in planning for and forecasting future periods. Our Non-GAAP financial measures are not meant to be considered in isolation or as a substitute for comparable GAAP measures and should be read only in conjunction with our consolidated financial statements prepared in accordance with GAAP. These Non-GAAP financial measures may differ materially from the Non-GAAP financial measures used by

other companies. Reconciliation between results on a GAAP and Non-GAAP basis is provided in a table immediately following the Consolidated Statements of Income. The Company provides guidance only on a Non-GAAP basis. A reconciliation of guidance from a GAAP to Non-GAAP basis is not available due to the unpredictability and uncertainty associated with future events that would be reported in GAAP results and would require adjustments between GAAP and Non-GAAP financial measures, including the impact of future possible business acquisitions. Accordingly, a reconciliation of the guidance based on Non-GAAP financial measures to corresponding GAAP financial measures for future periods is not available without unreasonable effort.

About NICE

NICE (Nasdaq: NICE) is the worldwide leading provider of both cloud and on-premises enterprise software solutions that empower organizations to make smarter decisions based on advanced analytics of structured and unstructured data. NICE helps organizations of all sizes deliver better customer service, ensure compliance, combat fraud and safeguard citizens. Over 25,000 organizations in more than 150 countries, including over 85 of the Fortune 100 companies, are using NICE solutions. www.nice.com.

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Forward-Looking Statements

This press release contains forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. In some cases, forward-looking statements may be identified by words such as "believe," "expect," "seek," "may," "will," "intend," "should," "project," "anticipate," "plan," and similar expressions. Forward-looking statements are based on the current beliefs, expectations and assumptions of the Company's management regarding the future of the Company's business, future plans and strategies, projections, anticipated events and trends, the economy and other future conditions. Examples of forward-looking statements include guidance regarding the Company's revenue and earnings and the growth of our cloud, analytics and artificial intelligence business.

Forward looking statements are inherently subject to significant economic, competitive and other uncertainties and contingencies, many of which are beyond the control of management. The Company cautions that these statements are not guarantees of future performance, and investors should not place undue reliance on them. There are or will be important known and unknown factors and uncertainties that could cause actual results to differ materially from those expressed or implied in the forward-looking statements. These factors, include, but are not limited to, risks associated with changes in economic and business conditions, competition, successful execution of the Company's growth strategy, success and growth of the Company's cloud Software-as-a-Service business, difficulties in making additional acquisitions or effectively integrating acquired operations, products, technologies and personnel, the Company's dependency on third-party cloud computing platform providers, hosting facilities and service partners, rapidly changing technology, cyber security attacks or other security breaches against the Company, privacy concerns and legislation impacting the Company's business, changes in currency exchange rates and interest rates, the effects of additional tax liabilities resulting from our global operations, uncertainty related to COVID-19 and various other factors and uncertainties discussed in our filings with the U.S. Securities and Exchange Commission (the "SEC").

You are encouraged to carefully review the section entitled "Risk Factors" in our latest Annual Report on Form 20-F and our other filings with the SEC for additional information regarding these and other factors and uncertainties that could affect our future performance. The forward-looking statements contained in this presentation speak only as of the date hereof, and the Company undertakes no obligation to update or revise them, whether as a result of new information, future developments or otherwise, except as required by law.

NICE LTD. AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS

U.S. dollars in thousands

	December 31, 2021	December 31, 2020
	Unaudited	Audited
ASSETS		
CURRENT ASSETS:		
Cash and cash equivalents	\$ 378,656	\$ 442,267
Short-term investments	1,046,095	1,021,613
Trade receivables	395,583	303,100
Prepaid expenses and other current assets	436,495	175,340
Total current assets	2,256,829	1,942,320
LONG-TERM ASSETS:		
Property and equipment, net	145,654	137,785
Deferred tax assets	48,900	32,735
Other intangible assets, net	295,378	366,003
Operating lease right-of-use assets	85,055	97,162
Goodwill	1,606,756	1,503,252
Other long-term assets	224,445	153,660
Total long-term assets	2,406,188	2,290,597
TOTAL ASSETS	\$ 4,663,017	\$ 4,232,917
LIABILITIES AND SHAREHOLDERS' EQUITY		
CURRENT LIABILITIES:		
Trade payables	\$ 36,121	\$ 33,132
Deferred revenues and advances from customers	330,459	311,851
Current maturities of operating leases	19,514	22,412
Debt	348,551	259,881
Accrued expenses and other liabilities	487,547	417,174
Total current liabilities	1,222,192	1,044,450
LONG-TERM LIABILITIES:		
Deferred revenues and advances from customers	66,606	36,295
Operating leases	81,185	92,262
Deferred tax liabilities	7,429	32,109
Debt	429,267	421,337
Other long-term liabilities	18,379	17,980
Total long-term liabilities	602,866	599,983
SHAREHOLDERS' EQUITY		
Nice Ltd's equity	2,825,085	2,563,910
Non-controlling interests	12,874	24,574
Total shareholders' equity	2,837,959	2,588,484
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$ 4,663,017	\$ 4,232,917

NICE LTD. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF INCOME

U.S. dollars in thousands (except per share amounts)

		Quarter ended December 31,				Year to				
			ber	2020		Decem	ber			
	1.15	2021 naudited		Unaudited		2021 naudited		2020 Audited		
	0	nauulleu	0	lauuiteu	0	lauulleu		Audited		
Revenue:										
Cloud	\$	285,201	\$	219,036	\$	1,018,624	\$	777,331		
Services		166,376		174,003		660,083		687,532		
Product		63,896		41,542		242,443		183,153		
Total revenue		515,473		434,581		1,921,150		1,648,016		
Cost of revenue:										
Cloud		112,127		91,357		410,671		339,985		
Services		47,341		49,245		191,137		199,803		
Product		5,777		5,453		22,648		22,164		
Total cost of revenue		165,245		146,055		624,456		561,952		
Gross profit		350,228		288,526		1,296,694		1,086,064		
Operating expenses:										
Research and development, net		75,332		56,163		271,187		218,182		
Selling and marketing		149,662		121,819		536,192		445,102		
General and administrative		60,167		45,421		225,406		180,733		
Total operating expenses		285,161		223,403		1,032,785		844,017		
Operating income		65,067		65,123		263,909		242,047		
Financial and other expense, net		7,696		2,600		23,290		4,859		
Income before tax		57,371		62,523		240,619		237,188		
Taxes on income		6,210		7,549		41,396		40,842		
Net income	\$	51,161	\$	54,974	\$	199,223	\$	196,346		
Earnings per share: Basic Diluted	\$ \$	0.81 0.76		0.87 0.83		3.15 2.98		3.13 2.98		
Weighted average shares outstanding:										
Basic		63,382		62,967		63,189		62,710		
Diluted		67,245		66,600		66,896		65,956		

NICE LTD. AND SUBSIDIARIES

CONSOLIDATED CASH FLOW STATEMENTS

U.S. dollars in thousands

U.S. dollars in thousands	Quarter	rended	Year to	o date
	Dec	31,	Dec	31,
	2021	2020	2021	2020
	Unaudited	Unaudited	Unaudited	Audited
Operating Activities				
Net income	\$ 51,161	\$ 54,974	\$ 199,223	\$ 196,346
Depreciation and amortization	47,350	46,893	184,092	182,026
Stock based compensation	49,968	32,828	153,030	101,667
Amortization of premium and discount and accrued interest on marketable securities	1,855	157	11,867	(633)
Deferred taxes, net	(2,768)	(16,588)	(32,970)	(33,241)
Changes in operating assets and liabilities:	(2,700)	(10,000)	(02,010)	(00,211)
Trade Receivables	(40,149)	(5,343)	(85,778)	22,245
Prepaid expenses and other assets	(49,751)	(49,028)	(85,970)	(80,665)
Trade payables	9,254	(1,137)	(389)	4,094
Accrued expenses and other current liabilities	41,578	51,459	64,179	14,875
Operating lease right-of-use assets, net	2,758	5,241	15,075	14,073
Deferred revenue	(2,276)	48,585	30,770	63,202
Operating lease liabilities				
Amortization of discount on debt	(3,206)	(5,272)	(18,011)	(19,569)
	2,946	5,352	14,469	13,297
Loss in respect of extinguishment of debt	5,893	- (4.054)	13,969	-
Other	(1,955)	(1,251)	(1,740)	(1,505)
Net cash provided by operating activities	112,658	166,870	461,816	480,306
Investing Activities				
Purchase of property and equipment	(3,658)	(2,519)	(24,771)	(24,186)
Purchase of Investments	(40,233)	(277,038)	(322,129)	(583,115)
Proceeds from Investments	44,681	45,444	270,645	328,593
Capitalization of software development costs	(10,453)	(10,322)	(42,440)	(39,098)
Payments for business and asset acquisitions, net of cash acquired	360		(142,804)	(147,261)
Net cash used in investing activities	(9,303)	(244,435)	(261,499)	(465,067)
Financing Activities				
Proceeds from issuance of shares upon exercise of share options	942	688	4,426	8,865
Purchase of treasury shares	(24,272)	(20,671)	(73,180)	(48,272)
Dividends paid to noncontrolling interest	(953)	-	(1,754)	-
Capital Lease payments	-	-	-	(177)
Purchase of subsidiaries shares from non-controlling interest	(14,000)	-	(14,000)	-
Proceeds from issuance of exchangeable notes	-	(48)	-	451,421
Repayment of debt	(83,993)	(215,000)	(177,308)	(215,000)
Net cash provided by/(used in) financing activities	(122,276)	(235,031)	(261,816)	196,837
Effect of exchange rates on cash and cash equivalents	(119)	1,747	(2,112)	1,868
Net change in cash and cash equivalents	(19,040)	(310,849)	(63,611)	213,944
Cash and cash equivalents, beginning of period	\$ 397,696	\$ 753,116	\$ 442,267	\$ 228,323
Cash and cash equivalents, end of period	\$ 378,656	\$ 442,267	\$ 378,656	\$ 442,267

NICE LTD. AND SUBSIDIARIES RECONCILIATION OF GAAP TO NON-GAAP RESULTS

U.S. dollars in thousands (except per share amounts)

	Quarter ended					Year to date				
	December 31,					December 31,				
		2021		2020	2021			2020		
GAAP revenues	\$	515,473	\$	434,581	\$	1,921,150	\$	1,648,016		
Valuation adjustment on acquired deferred cloud revenue		-		3,679		4,372		8,866		
Valuation adjustment on acquired deferred services revenue		-		149		175		230		
Non-GAAP revenues	\$	515,473	\$	438,409	\$	1,925,697	\$	1,657,112		
GAAP cost of revenue	\$	165,245	\$	146,055	\$	624,456	\$	561,952		
Amortization of acquired intangible assets on cost of cloud		(18,796)		(18,012)		(72,015)		(66,434)		
Amortization of acquired intangible assets on cost of services		(669)		(1,225)		(4,228)		(4,566)		
Amortization of acquired intangible assets on cost of product		(277)		(1,073)		(1,130)		(4,467)		
Valuation adjustment on acquired deferred cost of cloud		21		194		97		931		
Cost of cloud revenue adjustment (1)		(2,661)		(1,457)		(7,949)		(4,058)		
Cost of services revenue adjustment (1)		(3,597)		(2,593)		(10,513)		(7,550)		
Cost of product revenue adjustment (1)		(185)		(131)		(595)		(336)		
Non-GAAP cost of revenue	\$	139,081	\$	121,758	\$	528,123	\$	475,472		
GAAP gross profit	\$	350,228	\$	288,526	\$	1,296,694	\$	1,086,064		
Gross profit adjustments		26,164		28,125		100,880		95,576		
Non-GAAP gross profit	\$	376,392	\$	316,651	\$	1,397,574	\$	1,181,640		
GAAP operating expenses	\$	285,161	\$	223,403	\$	1,032,785	\$	844,017		
Research and development (1)		(9,980)		(4,324)		(25,221)		(11,877)		
Sales and marketing (1,2)		(14,495)		(10,769)		(42,021)		(30,392)		
General and administrative (1,2)		(19,403)		(13,775)		(70,776)		(52,014)		
Amortization of acquired intangible assets		(10,538)		(9,719)		(41,308)		(38,670)		
Valuation adjustment on acquired deferred commission		54		89		215		195		
Non-GAAP operating expenses	\$	230,799	\$	184,905	\$	853,674	\$	711,259		

NICE LTD. AND SUBSIDIARIES RECONCILIATION OF GAAP TO NON-GAAP RESULTS (continued)

U.S. dollars in thousands (except per share amounts)

		Quarter Decem		Year to date December 31,					
	2021		2020		2021		2020		
GAAP financial and other expense, net	\$	(7,696)	\$ (2,600)	\$	(23,290)	\$	(4,859)		
Amortization of discount and loss of extinguishment on debt Non-GAAP financial and other income, net	\$	8,874 1,178	\$ 5,353 2,753	\$	28,279 4,989	\$	13,297 8,438		
GAAP taxes on income Tax adjustments re non-GAAP adjustments	\$	6,210 23,898	\$ 7,549 20,056	\$	41,396 71,157	\$	40,842 59,757		
Non-GAAP taxes on income	\$	30,108	\$ 27,605	\$	112,553	\$	100,599		
GAAP net income Valuation adjustment on acquired deferred revenue Valuation adjustment on acquired deferred cost of cloud revenue Amortization of acquired intangible assets Valuation adjustment on acquired deferred commission Share-based compensation (1) Acquisition related expenses (2) Amortization of discount and loss of extinguishment on debt Tax adjustments re non-GAAP adjustments Non-GAAP net income	\$	51,161 (21) 30,280 (54) 50,321 - 8,874 (23,898) 116,663	\$ 54,974 3,828 (194) 30,029 (89) 33,049 - 5,353 (20,056) 106,894	\$	199,223 4,547 (97) 118,681 (215) 154,213 2,862 28,279 (71,157) 436,336	\$	196,346 9,096 (931) 114,137 (195) 102,304 3,923 13,297 (59,757) 378,220		
GAAP diluted earnings per share	\$	0.76	\$ 0.83	\$	2.98	\$	2.98		
Non-GAAP diluted earnings per share	\$	1.73	\$ 1.61	\$	6.52	\$	5.73		
Shares used in computing GAAP diluted earnings per share		67,245	66,600		66,895		65,956		
Shares used in computing non-GAAP diluted earnings per share		67,245	66,600		66,895		65,956		

NICE LTD. AND SUBSIDIARIES RECONCILIATION OF GAAP TO NON-GAAP RESULTS (continued)

U.S. dollars in thousands

(1) Share-based Compensation

	Quarter	ended	Year to	o date			
	Decem	ber 31,	Decembe	er 31,			
	2021	2020	2021	2020			
Cost of cloud revenue	2,661	1,457	7,949	4,058			
Cost of services revenue	3,597	2,593	10,513	7,550			
Cost of product revenue	185	131	595	336			
Research and development	9,980	4,324	25,221	11,877			
Sales and marketing	14,495	10,769	42,021	30,262			
General and administrative	19,403	13,775	67,914	48,221			
	\$ 50,321	\$ 33,049	\$ 154,213	\$ 102,304			

(2) Acquisition related expenses

	Quarter ended					Year to date											
	De	December 31,				Decem	ber 31,										
	2021 2020		2021 2020		2020 2021			<u>2021</u> <u>2020</u> <u>2021</u>			2021 2020 2021		<u>2021</u> <u>2020</u> <u>2021</u>)21	2	020
Sales and marketing	\$	-	\$	-	\$	-	\$	130									
General and administrative		-		-		2,862		3,793									
	\$	-	\$	-	\$	2,862	\$	3,923									